



# Press Release

For immediate release

Wednesday September 26<sup>th</sup> 2018

## THREE NEW MEMBERS APPOINTED TO LTA BOARD

The Lawn Tennis Association announces that three new appointees have joined the LTA Board with immediate effect:

- Rachel Baillache
- Sara Bennison
- Sir David Tanner CBE

LTA Chairman David Gregson said, *“We are delighted to have recruited three exceptional new members to the LTA Board, who between them, bring a wealth of experience from the business and sporting worlds. These appointments will ensure that the LTA remains at the forefront of good governance.*

*“Rachel brings expertise in HR, finance and sustainability from one of world’s leading professional services and auditing companies, Sara is a leading executive within the marketing industry and Sir David’s performance sports knowledge is unrivalled.”*

Rachel Baillache is a senior executive from KPMG and held the position of Global Head of People, Performance and Culture for eight years. Rachel is also an active participant in a number of key corporate and social responsibility agendas. She is an Advisory Council member of the Prince of Wales’ Accounting for Sustainability Project and has previously been a non-Executive Director of the UK Government’s Department of Energy and Climate Change.

Sara Bennison is currently Chief Marketing Officer for Nationwide Building Society, a position she has held since 2016. Previously, she has occupied roles with Barclays as CMO, Group Head of Marketing Communications for BT and been a managing partner at Grey London. Sara was named as Campaign’s No.1 Marketing Leader of the Year for 2017.

Sir David Tanner was until last February the Performance Director at British Rowing for 21 years. During his tenure he created a world-class competitive training environment, overseeing 27 crews winning medals at the Olympic Games (12 of them gold) and eight crews winning medals at the Paralympic Games (six of them gold), promoting Great Britain to the world’s best nation for rowing. Sir David received an OBE in 2003, CBE in 2009 and knighthood from the Queen in 2013. He has been a non-Executive Director on the Board of the English Institute of Sport since 2015.

LTA Chief Executive Scott Lloyd added: *“With these appointments the LTA Board will have a first-class blend of expertise to both check and challenge the organisation, as well as an abundance of knowledge, skills and experience to draw on.”*

- ENDS -

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## **NOTES TO EDITORS**

### ***ABOUT THE LTA:***

The Lawn Tennis Association (LTA) is the National Governing Body for tennis in Great Britain, responsible for developing and promoting the sport, with a mission to get more people playing tennis more often. It does this under the consumer brand of **British Tennis**, by working with a broad range of partners and over 25,000 volunteers, to grow the game in communities, clubs and schools. The LTA represents the interests of over 590,000 British Tennis Members, men and women, girls and boys across the country, playing on more than 23,000 courts. The LTA runs and supports a network of 11,500 approved tournaments for players of all ages, the corner-stones of which are the premier grass court events leading up to Wimbledon: the Nature Valley Open (at Nottingham), the Nature Valley Classic (at Birmingham), the Fever-Tree Championships (at Queen's Club-London) and the Nature Valley International (at Eastbourne). The LTA works with many delivery partners to grow the sport across the country. One of these is its charitable entity, the Tennis Foundation, to provide a tennis provision for more than 20,000 schools, disadvantaged youth as well as promoting tennis as an inclusive sport for anyone with a disability. For further information about the LTA and British Tennis, and to review the British Tennis strategy for 2015 – 2019 visit [www.lta.org.uk](http://www.lta.org.uk) or follow us on Twitter @BritishTennis.